

eExchange Implementation Guide

Benefits Management Made Easy

Blue Cross and Blue Shield of Louisiana now offers eExchange* - a tool that streamlines electronic data interchange (EDI) transactions. eExchange simplifies the transmission and transformation of employee benefit eligibility data from employer to insurance carrier. It helps eliminate the staggering costs and technical requirements that can cause headaches for your organization. eExchange is the smart solution for EDI — it's fast, secure and accurate.

Highlights of eExchange

- Skilled Implementation Consultants
- Ongoing Support
- File Summary Reports
- Comprehensive Tools
- Flexible File Formats

Why eExchange?

- Ensures EDI accuracy by adding validations, threshold safeguards and business rules during file processing
- Provides summary reports for each file that include file activity and data discrepancies that allow for visibility into data quality
- Includes setup of a secure file transfer protocol (SFTP) site for each file transmission and report retrieval
- Provides a dedicated support team to manage file implementation, ongoing production inquiries and renewal coordination
- Reduced implementation time

What will eExchange provide you?

- Implementation consultant to provide support during the entire group implementation process
- Technical production support team to offer production and renewal coordination
- Setup documentation including file specification, account structure and SFTP credentials
- Annual audit results of your full population compared to your processing systems
- Implementation project timeline with target dates
- Standard test scenarios
- File Summary Reporting to identify invalid data
- Training on steps to reconcile discrepancies

Next Steps:

Email MarketingEnrollment@lablue.com to get started.

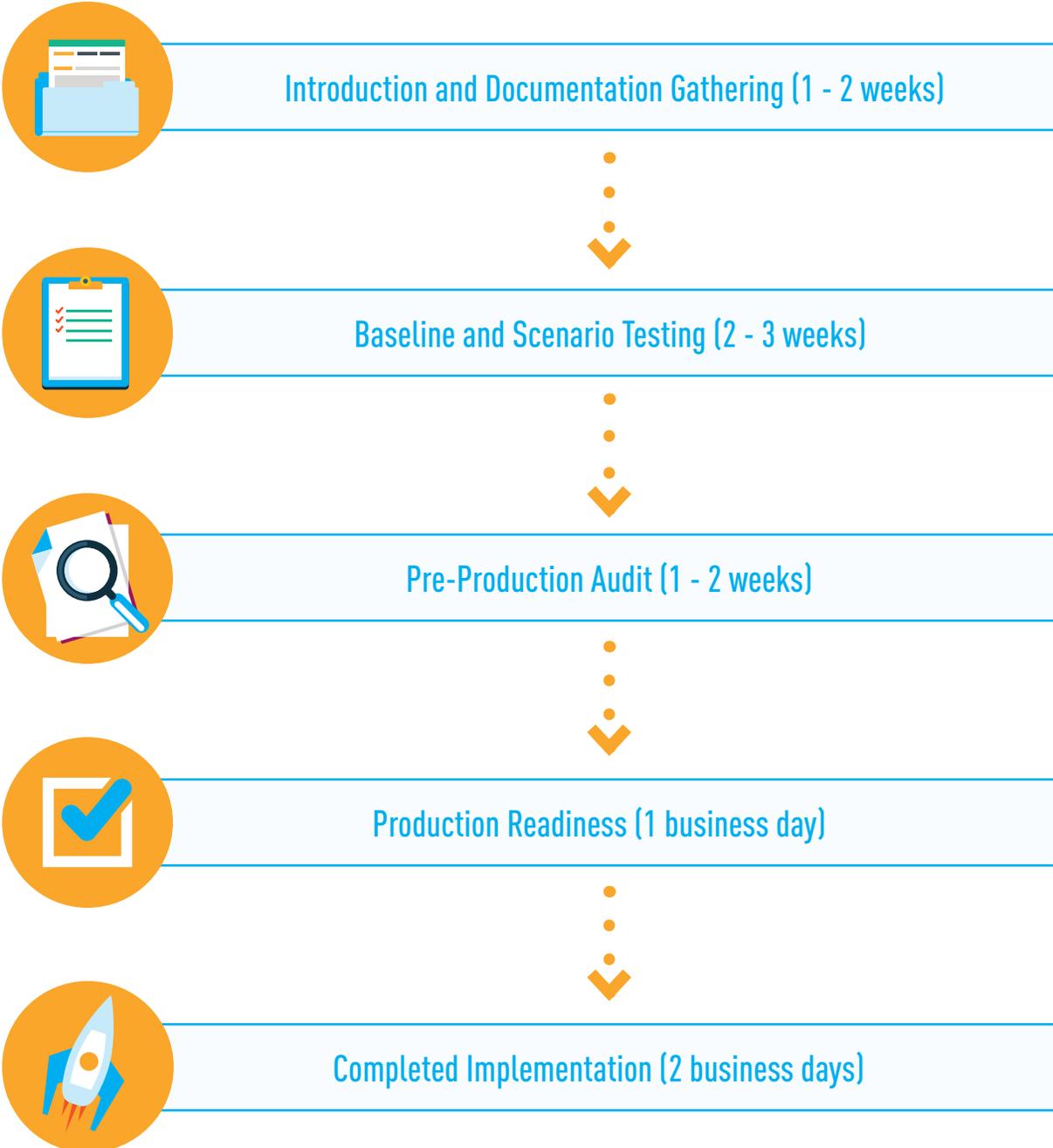


*Benefitfocus is an independent company providing Electronic Data Interchange (EDI) services to Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

Better data, better business – let's get started!

Quality is our priority, and we want to ensure that you have all of the resources available to make the implementation process as smooth as possible.

We also understand that you, like all of our customers, are special and unique – and as a result these milestones may vary depending on group/vendor responsiveness and timeliness with file submissions and corrections – but, we strongly believe in transparency and want to include a general timeline simply to reference prior to our introductory call.



One of our implementation consultants will be in touch with you very soon to map out the perfect plan for your organization. Please feel free to contact us directly at MarketingEnrollment@lablue.com in the interim if you have any questions or if we can be of further assistance at this time.